



**SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
UNIVERSITY OF DELHI**

NAME OF THE ACTIVITY: Alumni Webinar Series			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
07 th February 2021	Dr. Amit Kumar	Alumni Relation and Outreach Cell	Priyansh Bachani (2nd Year)
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
5 PM to 6 PM	Google Meet	68	Indoor
SUPPORT/ASSISTANCE	-		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -):

TOPIC/SUBJECT OF THE ACTIVITY	Career in Growth Marketing :Astha Rattan
OBJECTIVES	Providing students with an overview of growth marketing as a career, as well as other factors such as required skills, positions, opportunities, salary, and the types of questions growth marketing recruiters ask during interviews.
METHODOLOGY	The webinar was conducted on Google Meet. The speaker first connected with the AROC team, then a background check of the attendees was done by the speaker, followed by a presentation and finally the questions of the students were addressed.
OUTCOMES	Received registration from 80+ students with participation of 68 students and positive feedback.

