



**SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
UNIVERSITY OF DELHI**

NAME OF THE ACTIVITY: Session by Amity Institute of Competitive Examinations			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
2 th August 2020 (Saturday)	Dr. Amit Kumar	Alumni Relation and Outreach Cell	Priyansh Bachani(2nd Year)
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
4 PM to 5 PM	Google Meet	60+	Indoor
SUPPORT/ASSISTANCE	-		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -):

TOPIC/SUBJECT OF THE ACTIVITY	How to Create Lasting First Impressions by Archika Arora
OBJECTIVES	Give students a holistic understanding of the purposes of creating a lasting impression, its consequences and relevance in today's corporate world. Taught attendees some of the techniques to leave a lasting impression on others like, Keep it Real, Make Deposits, Not Withdrawals, Get Comfortable With Pressure, Be Bright, Be Brief, Be Gone.
METHODOLOGY	Google Meet was used to host the webinar. The speaker first established contact with the AROC team, then conducted a background check on the attendance, followed by a presentation, and finally, the students' questions were handled.
OUTCOMES	Received registrations of 100+ individuals along with participation of 60+ students and several requests for the recording.

