



**SHAHEED SUKHDEV COLLEGE OF BUSINESS STUDIES
UNIVERSITY OF DELHI**

NAME OF THE ACTIVITY: Session by Amity Institute of Competitive Examinations			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
8 th August 2020 (Saturday)	Dr. Amit Kumar	Alumni Relation and Outreach Cell	Priyansh Bachani(2nd Year)
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
4 PM to 5 PM	Google Meet	50+	Indoor
SUPPORT/ASSISTANCE	-		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -):

TOPIC/SUBJECT OF THE ACTIVITY	Demystifying Impact Investing by Keshav Bagri
OBJECTIVES	Give students a holistic understanding of Impact Investing, Taught attendees some of the techniques of the same, how it is used and how is it useful in today's time. Taught some techniques to generate a measurable, beneficial social or environmental impact alongside a financial return.
METHODOLOGY	The webinar was held using Google Meet. The speaker initially made contact with the AROC team, then ran a background check on the attendees, gave a presentation, and then answered questions from the kids.
OUTCOMES	Received registrations of 100+ individuals along with participation of 50+ students and several requests for the recording.