



## **ALUMNI RELATIONS AND OUTREACH CELL**



### **About the Cell:**

The Alumni Relations and Outreach Cell (AROC) is the official alumni engagement and networking cell of Shaheed Sukhdev College of Business Studies, University of Delhi. Our college has made a mark in the country's Higher Education Sector, transforming it to match international standards. With a rich legacy of more than 30 years, S.S.C.B.S. boasts of a proud

alumni base. Maintaining good relationships with alumni over time is crucial to the success of any higher education institution. Alumni serve many valuable roles, such as helping to build and grow an institution's brand through word-of-mouth marketing. Colleges also rely on alumni to provide students with mentoring, internships, and career opportunities. The cell plays an integral role in maintaining these relations and keeping our Alumni connected to the college. Unlike any other cell/society, AROC closely works with the Alumni community and strives to provide the current students, access to the knowledge and experience of our Alumni which proves fruitful for them in their careers at the same time we build a community of Alumni through Almashines - The official Alumni Portal of SSCBS where the alumni can interact amongst themselves share their thoughts, opinions and also any of their works which they want to share. Apart from the activities mentioned above we also conduct an Alumni Meet every year which is a one-day networking event in which Alumni gather on the college campus to interact and network with each other. This meeting also provides the students with an opportunity to network with the alumni and strengthen their connections.



## Alumni Lecture Series:

This report highlights some of the speaker sessions out of a total of 33 that were held over the year. These sessions featured a diverse group of speakers from various industries and roles, each bringing their unique perspectives and insights to the table. The topics covered a wide range of areas, from entrepreneurship and finance to machine learning and IoT, providing students with a comprehensive understanding of the current trends and challenges in the business and technology world. The insights shared by these speakers not only enriched the knowledge of the students but also sparked meaningful discussions and debates. These sessions served as a platform for learning, networking, and exchanging ideas, contributing significantly to the professional growth of the students.

- **Ashish Kila** from **Perfect Group** (2005, Director) shared his insights on Entrepreneurship, Finance, and Interviews, emphasizing the importance of understanding market dynamics and strategic financial planning.
- **Arindam Som** from **India Ratings and Research** (2016, Analyst) discussed Credit Ratings, highlighting the role of credit ratings in financial markets and their impact on investment decisions.
- **Rohan Rai Gupta** from **Homad Labs** (2013, Founder and C.E.O.) presented on Entrepreneurship, Lean startups, and Product market fit, explaining the lean startup methodology and the importance of achieving product-market fit.
- **Sarthak Kumar** from **Google** (2016, Data Analyst) talked about Data Analytics and Machine Learning, focusing on the transformative power of these technologies in various industries and sectors.
- **Anuradha Sastry** from **Cisco** (2000, IOT Sales) focused on Women in Sales, Financial Savviness, and IoT, discussing the role of women in sales and the impact of IoT on financial services.
- **Shruti Bansal** from **EY** (2004, Associate Director (TAS)) spoke about M&A, the essentials of successful deal-making, and Private equity, outlining the key factors that contribute to successful M&A deals and the role of private equity.
- **Saumya Chopra** from **CARS24** (2013, Senior Manager) discussed Start-up vs MNC, comparing the work cultures, growth opportunities, and challenges in startups and multinational corporations.
- **Aditya Minocha** (2008, **Leadership coach and State Government consultant**) presented Careers in Education Sector and Leadership Coaching, providing insights into the opportunities and challenges in the education sector and the importance of leadership coaching.
- **Nikhil Chainani** from **Perspectico** (2016, Founder) talked about Surviving the current crisis and leveraging the opportunities, sharing strategies for startups to navigate through crises and seize emerging opportunities.
- **Mohit Kukreja** from **WooCoupons** (SIIF, Founder) focused on Challenges faced by a web-based startup, discussing the unique challenges faced by web-based startups and strategies to overcome them.

## Alumni Meet

On 29th February 2020, we organized the Alumni Meet to reconnect the alumni with the college and strengthen their everlasting bond. The founding principal, Dr. S. S. Gulshan and former principal of the college, Dr. R. M. Singh were invited as the chief guests of the event. More than 150 alumni (across batches) attended this meet and reconnected with old friends and acquaintances. The guest list included alumni ranging from the first batch of 1990 to the most recent graduates of 2019, networking and sharing anecdotes. The alumni brimmed with the joy of seeing their old pictures on the Wall of Memories. Nostalgia evoked as they recollected those cherished memories from their college life. They enthusiastically participated in the fun activities planned by the team for them. The smiles broadened as they got their sketches made by the caricature artist. Memories from the classrooms flooded back as the alumni met their teachers and shared anecdotes from their days back in college. Together, they enjoyed the performances of Blitz- the dance society and Dhvani- the music society.

The efforts of the team were appreciated as the participants shared their views in the Visitor's Book. The alumni quoted it as a "Lovely afternoon spent in nostalgia". They expressed their joy on seeing the three principals together and hearing their views. An alumnus mentioned "It is such a joy to see the college having evolved into its current form, especially in the context of its beginnings. It was wonderful to interact with students and sit through a lecture, Wishing the students, faculty and all staff the very best in this fabulous journey."



## **CBS InVision**

This year we also published the first ever edition of CBS InVision, an alumni magazine focused on updating the alumni with the updates of the year by highlighting the key events throughout the year. The magazine also contains various write ups from our Alumni on various topics ranging such as neo banking, future market outlooks, managing mental wellbeing, digital transformation etc.